

NORWALK RIVER WATERSHED ASSOCIATION (NRWA)

New Canaan, Norwalk, Redding, Ridgefield, Weston, Wilton, CT; Lewisboro, NY

OPEN INVITATION TO BUSINESSES AND CORPORATIONS

You are invited to join the new Responsible Business Network [RBN] of the Norwalk River Watershed Association [NRWA], as we work to improve the **water quality and quality of life** in the watershed where your business thrives and your customers and employees live. This program was recently begun by NRWA to promote responsible business practices and the companies that lead the way in protection of our natural resources.

"Going Green" is the way many business experts refer to the growing emphasis on clean water and the environment. This movement is good not only **for the environment, but also for business**. It helps ensure that the region maintains those resources essential for sustainable healthy growth. Additionally, **consumers increasingly want to patronize businesses** that show they are responsible. By publicizing your responsible actions and supporting NRWA's efforts, you will be recognized as an environmentally responsible leader in your community.

Founded in 1996, NRWA is a local nonprofit organization comprised of community volunteers and professionals who are committed to the preservation of the Norwalk River and its Comstock, Silvermine, and other tributaries; as well as their surrounding wetlands and uplands, and Long Island Sound. Our work is project and education oriented – from hands-on habitat restorations, linking trail systems, and cleanups to hikes, lectures, and informative publications. Our semi-annual newsletter *In the Mainstream*, educational pamphlets, and website www.norwalkriver.org all serve to keep people informed about issues and ways they can learn and help.

Your contribution can go a long way toward making our programs and projects possible. As a Business Supporter, **your company will be recognized** in our newsletter and on our website as a responsible business in the community. If you can **sign the Company Environmental Pledge**, you also will receive further website recognition that defines the ways your company helps build a healthy community.

Our website will help you become familiar with some of the main activities which NRWA spearheads and learn how each individual's dedication to promoting a healthy watershed also helps build healthy communities.

We invite you to join us in our important work. We are eager to showcase responsible businesses and are open to suggestions for cooperative efforts to improve the watershed. The RBN Contributor Form and Company Environmental Pledge are posted on this website. Please complete them as appropriate and mail your forms and tax-deductible contribution to NRWA, PO Box 197, Georgetown, CT 06829. If you would rather support NRWA through a regular membership, please review the Membership and Volunteer Opportunities forms, indicate areas where you want to participate, and contact NRWA if you need additional information about volunteering or partnership opportunities.

Your support is very important and should inspire other companies to follow your lead. If you have any questions, please feel free to contact info@norwalkriver.org with your questions or phone 1-877-NRWA-INFO (877-679-2463) toll free.

NRWA BOARD OF DIRECTORS

NRWA is a 501 (c)(3) nonprofit organization. Contributions to NRWA are tax deductible to the extent permitted by law.

The mission of the Norwalk River Watershed Association is to improve the water quality and the quality of life in the region by fostering education, cooperation, and action on the part of individuals, businesses, community groups, and government agencies in the seven Norwalk River Watershed towns.